

Experimental Telephone Center

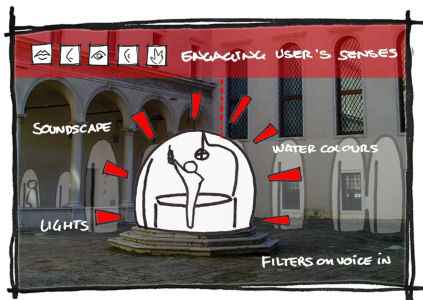
Giovanni Cannata

The field of exhibition interactives is growing and is particularly fertile for interaction designers interested in designing between the real and the virtual. In a two week workshop at Interaction Design Institute Ivrea, we used the Future Centre in Venice as a case study to address a range of different issues including strategy, communication, technical implementation and the design of experience.

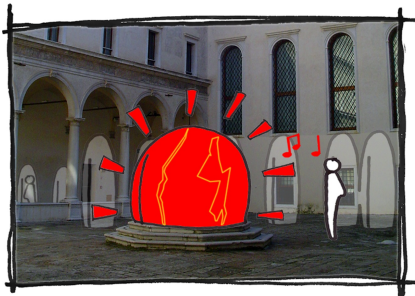
In the beginning we went to Venice and

• SHOW TELECOM ITALIA INTEREST
IN IMPROVING COMMUNICATION MEDIA

RESPONSIVE / SENSING ENVIRONMENT



PHONELESS BOOTH



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